



AD FONTES

Rechtsanwälte | Avocats à la Cour

CYBERSECURITY & DATA PRIVACY

SERVICE OFFER OVERVIEW
2025

NO PRIVACY WITHOUT CYBERSECURITY: THE CURRENT CYBERSECURITY THREAT LANDSCAPE



Increasing Cyberthreat

"Overall, the situation in the current reporting period was tense to critical. The threat in cyberspace is therefore higher than ever before."

Source: Federal Office of Information Security Germany (BSI), latest cyber threat report



Bundesamt für Sicherheit in der Informationstechnik



SME's are now in the focus

"The focus is no longer only on large, financially strong companies, but increasingly also on small and medium-sized organizations"

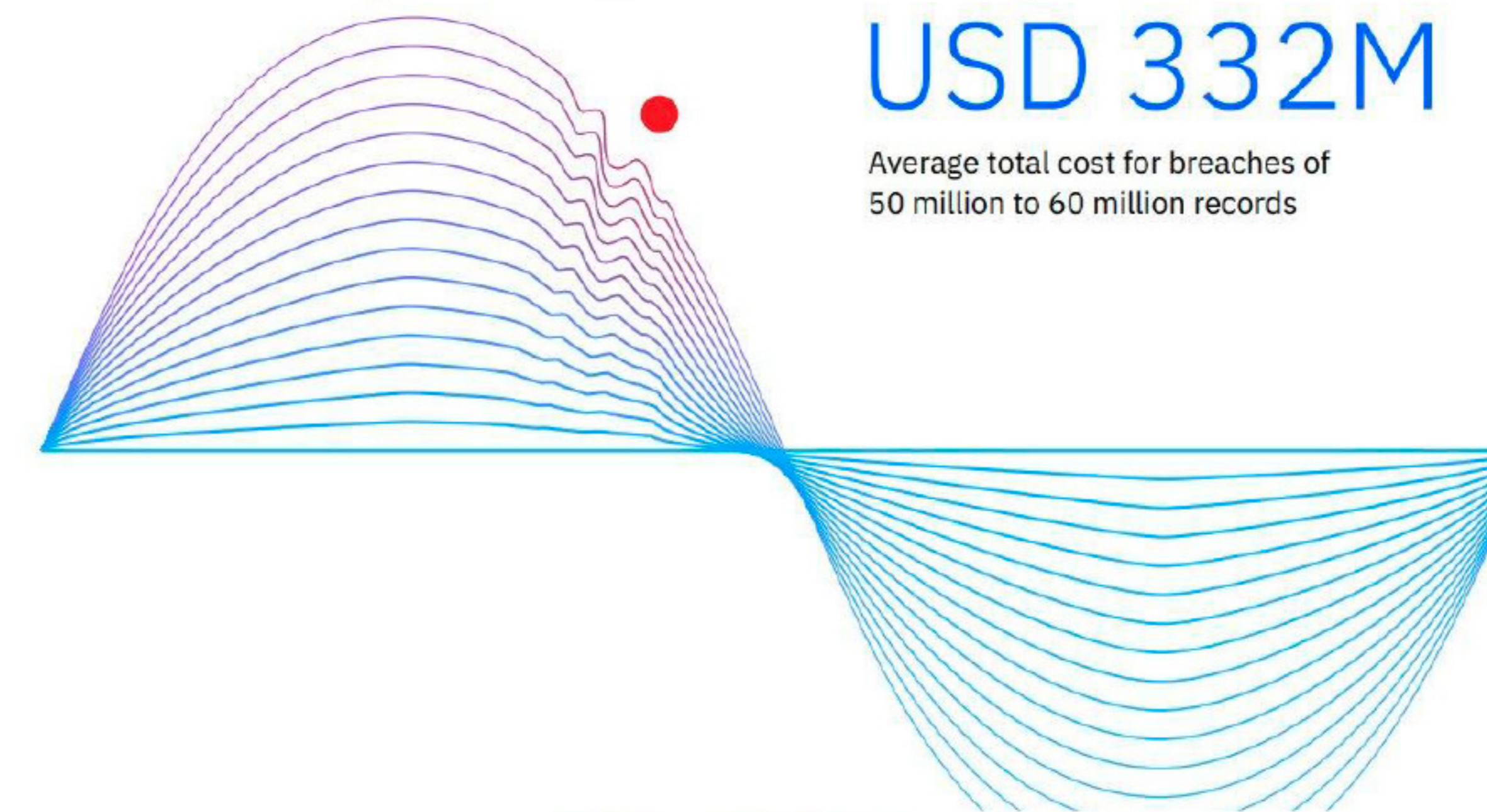
"...roughly 75% of all ransomware cases involve small businesses. And recent research shows that 60% of the small businesses that are cyberattack victims go out of business within six months..."

Source: Federal Office of Information Security Germany (BSI) and latest Acronis Cyber Report



Costs of cyber incidents are increasing

According to the latest IBM data breach report, costs of successful cyber attacks are increasing depending on industry



Cybersecurity risk was the number one business risk in 2024

According to the latest Allianz Risk Barometer, cyber incidents are now the biggest risk for companies in Germany,

They outweigh the risks of supply chain disruptions and legislative or regulatory changes.

Top 10 risks in Germany

Source: Allianz Commercial. Figures represent how often a risk was selected as a percentage of all responses for that country. Respondents: 454. Figures don't add up to 100% as up to three risks could be selected

Rank		Percent	2023 rank	Trend
1	Cyber incidents (e.g., cyber crime, IT network and service disruptions, malware / ransomware, data breaches, fines, and penalties)	44%	2 (40%)	↑
2	Business interruption (incl. supply chain disruption)	37%	1 (46%)	↓
3	Changes in legislation and regulation (e.g., tariffs, economic sanctions, protectionism, Euro-zone disintegration)	23%	4 (23%)	↑



SELECTED KEY CROSS-SECTOR PRIVACY & CYBERSECURITY CHALLENGES



NIS2 Directive

- Under the NIS-2 Directive, **mandatory security measures** and **reporting obligations** apply to numerous companies with at least 50 employees or EUR 10 million annual turnover across 18 sectors. Many businesses will be indirectly impacted as suppliers.
- The **management is liable** for violations and must participate in dedicated trainings.
- The German [BSI recommends the CyberRiskCheck](#) as starting point for NIS2 compliance (see timeline on Slide 8). **Sven Zehl is qualified CyberRiskCheck auditor on the list of the BSI.**



Cyber Resilience Act

- The Cyber Resilience Act (CRA) is a **groundbreaking regulation** that establishes cross-sector requirements for the cybersecurity of products with **digital components**, before they enter the market (B2B and B2C).
- Those products must be secure throughout their supply chain and lifecycle.
- The CRA **affects all entities involved in the lifecycle of digital products**, including manufacturers and distributors.



Certifications & Controls

- Certification schemes as the **ISO/IEC 27001** and **ISO/IEC 27701** provide frameworks for managing information security and privacy. National or sector-specific certifications complement international certification frameworks (e.g. **TÜV, C5 for Cloud Computing services**).
- Data protection authorities play a critical role in enforcing privacy laws. **Insufficient technical and organisational measures to ensure information security** have been the cause for several fines issued in Germany in 2024.



AI Compliance

- AI systems shall operate with **safety, resilience, and transparency**.
- Key compliance steps include setting clear AI strategies, conducting **risk assessments**, adhering to data protection laws and **guidelines (e.g. on anonymization/re-identification)**, and maintaining documentation throughout development, implementation, and post-launch stages.
- Regular monitoring and updates ensure compliance as regulation evolves.

OUR EXPERTS: YOUR PRIVILEGED CONTACTS



- Grit Karg, Founding Partner of Ad Fontes, LinkedIn [here](#)
- Rechtsanwalt & Avocat à la Cour, CIPM (IAPP Data Privacy Management)
- 2022-2024: Group DPO Doctolib, in total 5 years at Doctolib
- 2019: Head of Data Privacy & Compliance at Rödl & Partner, Paris
- Lawyer since 2008. Product compliance, distribution, digital economy.
- Leading the Data Privacy & Digital Practice with Ad Fontes



- Sven Zehl, Cooperation Partner of Ad Fontes, LinkedIn [here](#)
- M.Sc. Computer Engineering, ISO27001 Lead Auditor, BSI Common Criteria Evaluator, **BSI CyberRisko-Check Auditor** and **BSI Security Incident Expert**
- Since 2023: Director of Security at sevDesk GmbH
- 2022-2023: Adjunct Lecturer for CyberSecurity, Berlin University of Applied Sciences (BHT)
- 2020-2023: Information Security Officer and Group Security Compliance Officer at Doctolib
- 2018-2020 Security Governance Architect at Robert Bosch Group
- 2015-2020: Security Researcher, Standardisation & Compliance Expert at TUB and Bitkom

HOW WE COMBINE CYBERSECURITY & DATA PRIVACY



Product Development

We support you in integrating 'privacy by design' and 'security by design' principles to ensure robust product safety.



Security & Privacy Incident Management & Response

We facilitate quick strategic alignment for compliant and effective incident responses to mitigate risks effectively. We are also **at your side in an acute emergency** if needed.



AI in Product Lifecycle

We develop AI risk frameworks focusing on legal and ethical considerations while prioritizing security.



Training & Awareness

We provide your employees with current knowledge on compliance and security to reduce the risk of data breaches.



External Certifications & Attestations

We support you achieving full compliance with ISO 27001/27701, SOC2, BSI C5 and TÜV certifications while streamlining processes.



Supply Chain Risk Management

We provide you with expert guidance to set up a solid selection and audit process. We support you with risk analysis for your projects.



Authority Controls

We support you in setting up a defense strategy, addressing legal requests from authorities efficiently to minimize compliance risks.

Privacy enables better security, and security enables better privacy ... 

DATA PRIVACY IN OUR DAILY PRACTICE

Data Privacy Management

Regulatory monitoring, continuous improvement of policies, documentation (ROPA, DPIA, TIA, LIA etc.), set up of risk matrix, data breach management, authority controls, sub-processor compliance, awareness and trainings, data subject requests, certifications



Privacy communication & Advocacy

DPA negotiation, objection handling, FAQ creation, answering to press requests



Privacy Core Compliance

Privacy frameworks for business teams, Compliance analysis



Privacy Innovation

Automatisation of processes, Privacy Enhancing Technologies, Consent Management tools, Differential privacy

OUR CYBERSECURITY APPROACH AT A GLANCE



Security Risk Management

- Reduce Cybersecurity Risks efficiently using a risk-based approach
- Ransomware or multi extortion attacks can quickly bankrupt your business,. **Secure your company as quickly and efficiently as possible.**
- Quick assessments, e.g. BSI CyberRiskCheck or deep security risk identification based on your need.
- We offer comprehensive support in **setting up cybersecurity risk management** to ensure control over your risks over time.



Compliance Management

- Achieve and maintain compliance to your desired **international security standard**, e.g. ISO27001 or **regional certification**, e.g. German TÜV or BSI C5 fast and efficient.
- Whether it is for marketing reasons and you want to **show your customers how high your security level is** or whether it is necessary for compliance reasons, e.g. GDPR, we will find the most efficient way to achieve your goal.

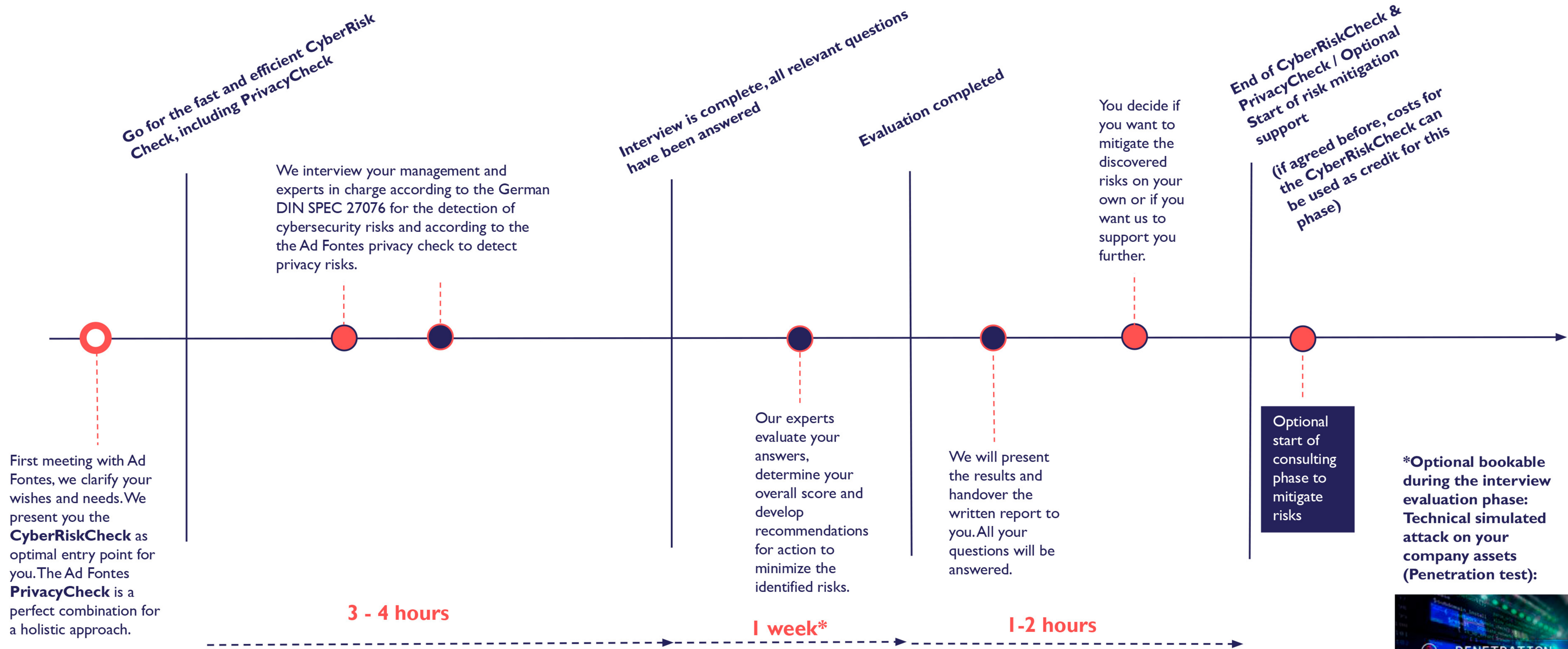


Incident Management & Response

- We help you to prepare **incident response processes** incorporating cybersecurity and compliance needs. We help you to find personnel and support you to develop customized playbooks tailored to your risk profile and your attack vectors.
- **Once an incident has occurred and you are concerned, we will be by your side** to ensure that business disruption is minimized and all compliance requirements are met.



Example: The CyberRiskCheck - a fast and efficient Risk Discovery, combinable with our PrivacyCheck



First meeting with Ad Fontes, we clarify your wishes and needs. We present you the **CyberRiskCheck** as optimal entry point for you. The Ad Fontes **PrivacyCheck** is a perfect combination for a holistic approach.

Our experts evaluate your answers, determine your overall score and develop recommendations for action to minimize the identified risks.

We will present the results and handover the written report to you. All your questions will be answered.

-> All meetings can be held on site at your premises or at our premises, and it is also possible to hold them completely remotely via online meetings.



AD FONTES – A FIRM AS DYNAMIC AS YOU



Our Team

The firm consists of 3 partners, 2 associates, 2-4 paralegal and 2 cooperation partners (Cybersecurity and International Alliances), ensuring a robust support structure.



Our Special Focus Areas

Specializing in digital and French-German relations, the firm addresses cross-border legal challenges. Read more about our expertise [on our website](#).



Our Value Proposition

We offer precision combined with pragmatic advice tailored to meet diverse client needs. We cover both advisory and forensic domain.



Our Clients

The firm's primary clientele comprises Tech companies and mid-size companies operating on an international scale. We have solid experience with the sectors PropTech, EdTech, Beauty, e-Health, e-Mobility, HRSMs, Fintech, Construction, divers digital services like e-signing, business planning, communication tooling, data driven marketing.



AD FONTES

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